



# Community College Petrochemical Initiative

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College of  
the Mainland.



## FACTS

### WHO:

The Community College Petrochemical Initiative (CCPI) began with a \$500,000 grant from ExxonMobil in June 2013 to fund job and workforce development for the Houston-area petrochemical industry. Lee College in Baytown, Texas, is the lead institution for the grant. Other workforce training partners include: Alvin Community College, Brazosport College, College of the Mainland, Galveston College, Houston Community College, Lone Star College, San Jacinto College and Wharton County Junior College.

### WHAT:

The Community College Petrochemical Initiative is a collaboration of nine Texas Gulf Coast Area Community Colleges to recruit and train the next generation of petrochemical and construction trades workers for the Houston-Galveston region. A united vision and direction of the partnership is made through the CCPI Steering Committee, consisting of workforce development leaders from each participating college.

Goals of the Steering Committee for 2014 are:

- Increase public awareness of the lucrative careers available in the petrochemical industry
- Conduct a major event to recruit students for petrochemical and construction trade programs at each college
- Conduct a major event to recruit faculty to teach and train petrochemical and construction trade students at each college
- Conduct an inventory of the workforce program "assets" at each community college to better understand and market the regional education capacity of the nine partner colleges
- Promote the CCPI "jobs training" portal: [www.gulfcoastcc.org](http://www.gulfcoastcc.org)
- Promote the initiative through pro-active news articles, advertisements, and coordinated media relations activities

### WHEN:

Announcement of the ExxonMobil CCPI grant was made on June 7, 2013, at a press conference held at the office of Greater Houston Partnership in Houston. ExxonMobil announced a second grant of \$500,000 on March 17, 2014, extending the Community College Petrochemical Initiative through August 31, 2015.

### WHY:

An aging workforce and as much as \$35 billion in plant expansions along the Texas Gulf Coast means opportunities for new workers in the petrochemical industry. The industry estimates it will need to replace as many as 40% of its current workers due to retirements over the next decade, while plant expansions will need as many as 50,000 construction workers and more than 1,000 additional permanent, full-time workers.